FCCLA Planning Process
Summary Page

IDENTIFY CONCERNS

Our concerns are that we have never sold anything online before. We will have to do research in order to learn the process behind selling vintage items online, then perfect the skills we learned in our research to make the process of teaching how to sell vintage clothing online seamless. **SET A**

GOAL

Our goal is to effectively and efficiently teach viewers of our video to make their very own vintage resale business.

FORM A PLAN (WHO, WHAT, WHEN, WHERE, HOW, COST, RESOURCES, AND EVALUATION)

Who: Megan Shoemaker & Lindsey Shoemaker
What: Instructional Video Design
When: October 2023-January 2024
Where: Osceola Public Schools
How: First we will research the best way to go about selling vintage clothing online. Next we plan to create a step by step plan based on our research. Then we will plan out a video with the step-by-step instructions for the viewer to easily understand. Then we will post our video. Cost: $5.00

Resources: Youtube

Evaluation: We feel this plan will be effective because it touches on each aspect of our projects' needs. We were able to follow these steps ourselves, and we have successfully opened our own online vintage resell shop. So far we have three 5 star reviews! We were be able to learn the material ourselves and effectively teach it to others without mistake.

ACT

We begin with our research. We will watch videos and read articles to come up with a detailed step- by- step process that anyone can follow in order to be successful. The research showed us all the necessary steps to come up with a successful business plan. Then we plan out our video step-by-step to make sure everything flows properly and we aren't missing any important information. Finally we start designing and recording our instructional video with all the necessary information required to start selling vintage online.

FOLLOW UP

Throughout this project we were able to reach our goal, to teach viewers of the proper way to start reselling vintage, and we learned how to better communicate to a group as this project required us to be clear in our instructions and to make sure our viewers understood each of the steps We also learned to communicate better within our group as we had to make sure each party

project understood their role in the video and in the behind the scenes part of this project.